

# Lesson 14

## Lesson 14 Overview

Create a plan for application writing

### Learning Outcomes:

Understand how to write your Personal Statement / Common App Essay.

### Preparation for this lesson:

Prepare guides and sample writing (print or share the writing guides - see Activity 1.

Prepare worksheet to plan writing, referring to strategy advisor - print [Personal Statement](#) or [Essay](#) worksheets - see Activity 2.

# Lesson 14 Activity 1

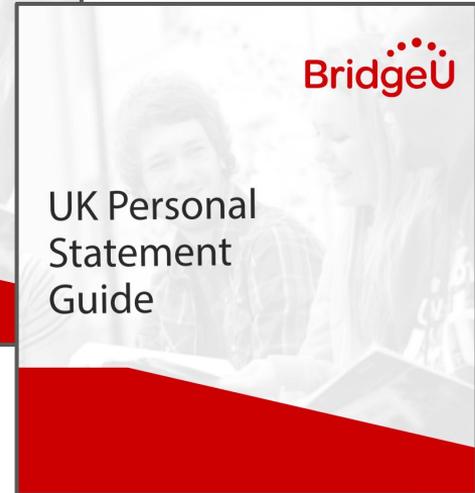
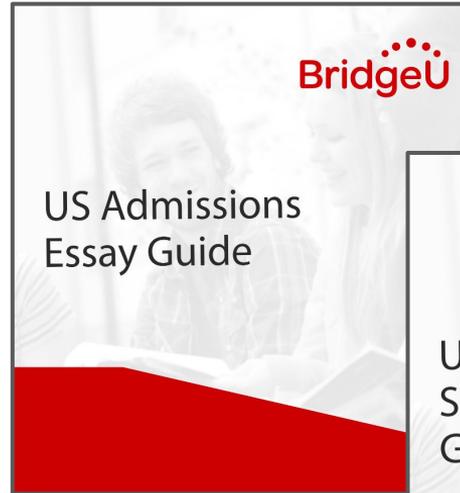
## Drafting your statement / essay

Read the information on one (or both) of the following types of application writing.

- [UK Personal Statement Guide](#)
- [US Essay Guide](#)

Write down your **top five tips** from the relevant guides. Then discuss the important points with your advisor or with your classmates during class.

- 1.
- 2.
- 3.
- 4.
- 5.



**Activity:** Preparing to write an essay

**Format:** Reading + BridgeU task

**Duration:** 30 minutes

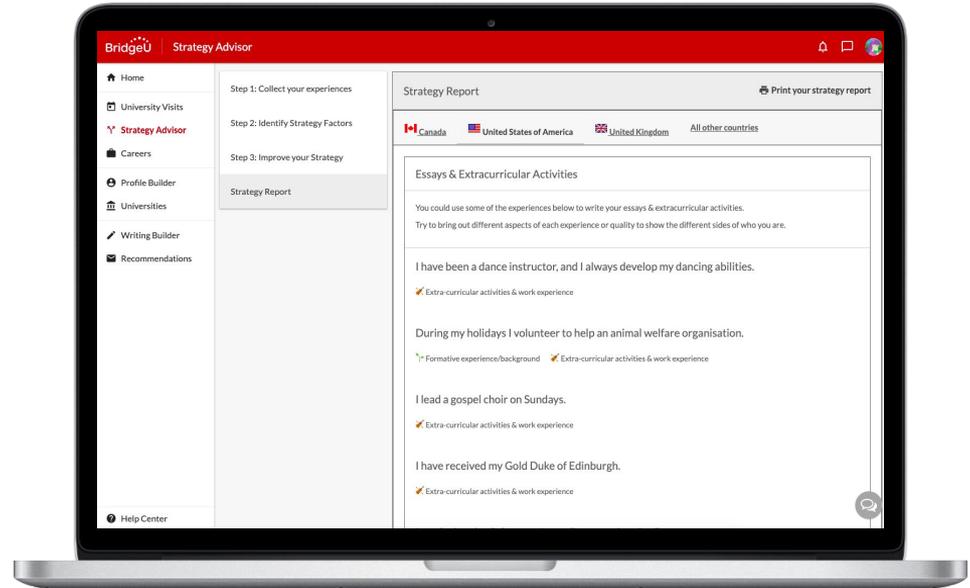
# Lesson 14 Activity 2

## Drafting your statement / essay

- Read through your **Strategy Report** and make notes on the most important things to include, and in which order you want them to appear in your own essay.
  - Note: Remember to click on the relevant **country** when looking at your **Strategy Report**, as different destinations require you to emphasize different qualities and experiences in your application.
- Complete the **Prepare your Statement or Essay Worksheet**



**Activity:** Preparing to write  
**Format:** Worksheet + BridgeU  
 task  
**Duration:** 30 minutes



# Lesson 14 Activity 2

## Drafting your statement / essay

- You may review our annotated sample **Essays and Personal Statements** written by BridgeU students admitted to US & UK universities, under the Writing Builder tool.
  - Note: You will find highlighted their essays' and personal statements' strong points and you'll be able to understand why these were well-received by admissions officers.
  - Remember:** Do not plagiarise! Use the sample **Essays and Personal Statements** as inspiration for your own drafts.

The screenshot displays the BridgeU Writing Builder interface. On the left, a navigation menu includes options like Home, University Visits, Assessments, Strategy Advisor, Careers, Profile Builder, Universities, Writing Builder (highlighted), Recommendations, and Text Management. The main content area is titled 'Writing Builder > Annotated Essays' and features a list of 'Annotated Sample Essays' with categories such as California Davis, California Santa Barbara, Columbia, Cornell, Dartmouth, Harvard, Middlebury College, NYU, Southern California, and Yale. Below this list is a section for 'Annotated Personal Statements'. The right-hand side of the interface shows a preview of a sample essay from a student admitted to the University of California, Davis. The essay text is partially visible, with a 'Show points' button overlaid on it. A tip at the top of the preview area reads: 'Tip: hover over text like this to read our notes on this essay.'

**Activity:** Preparing to write  
**Format:** Worksheet + BridgeU  
 task  
**Duration:** 30 minutes