



ADD SCHOOL NAME

Introduction to BridgeU for
parents

Suggestions for counsellors on how to edit this template

Place your school's name and your school's logo on the first slide

Input your university and career counselling office contact information on slide 3

Customise slides 22 to 25 with dates on which student tasks are due and add or remove tasks as you see fit.

Add links to any additional useful external resources on slide 21

Contacting the university and career counselling office

University Counsellor:

Phone number:

Email:

Working hours:



Agenda

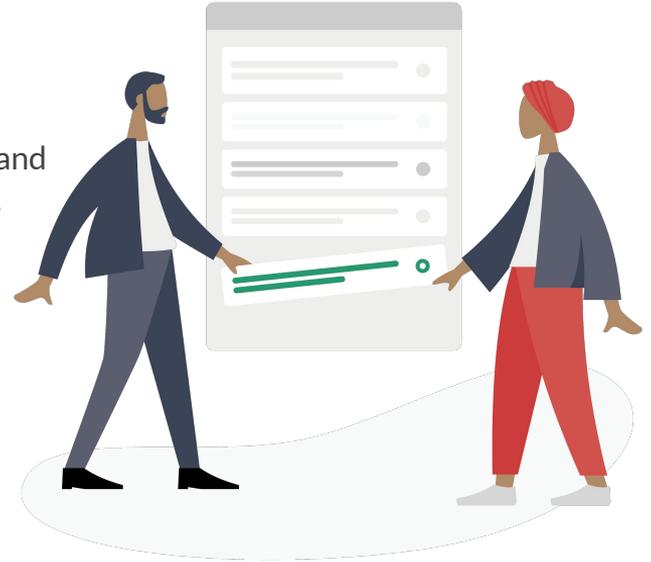
- BridgeU Overview
- Why we use BridgeU
- How BridgeU works with our school
- Counselling plan - practical tips for supporting your child on BridgeU
- Assisting your child with BridgeU resources

BridgeU Overview

What is BridgeU?

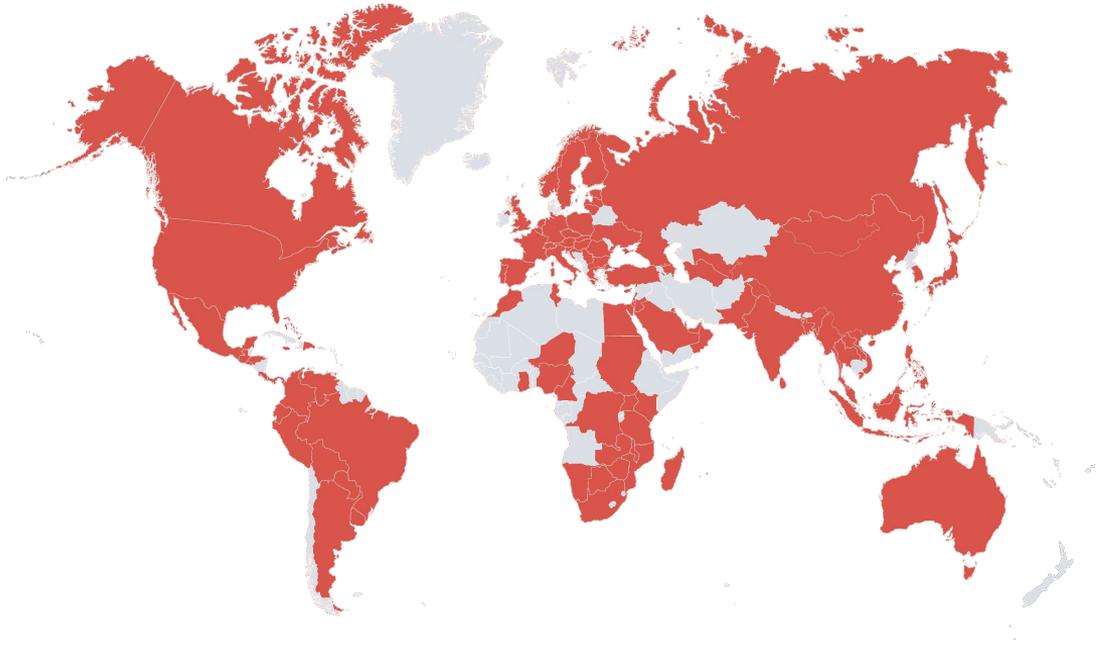
BridgeU is the world's leading university and careers guidance platform designed for counsellors in global secondary schools who want to better engage their students and improve their guidance processes.

BridgeU provides a whole-product solution to help build a guidance programme and manage everything from one place. As a parent you can keep track of your child's progress, inspire them to explore a wider range of university destinations, and collaborate with them on application planning and writing.



BridgeU at a glance

The world's leading guidance software for global schools



Schools
in 120
countries



28,000 global
universities on
the platform



Used by
82,000
students

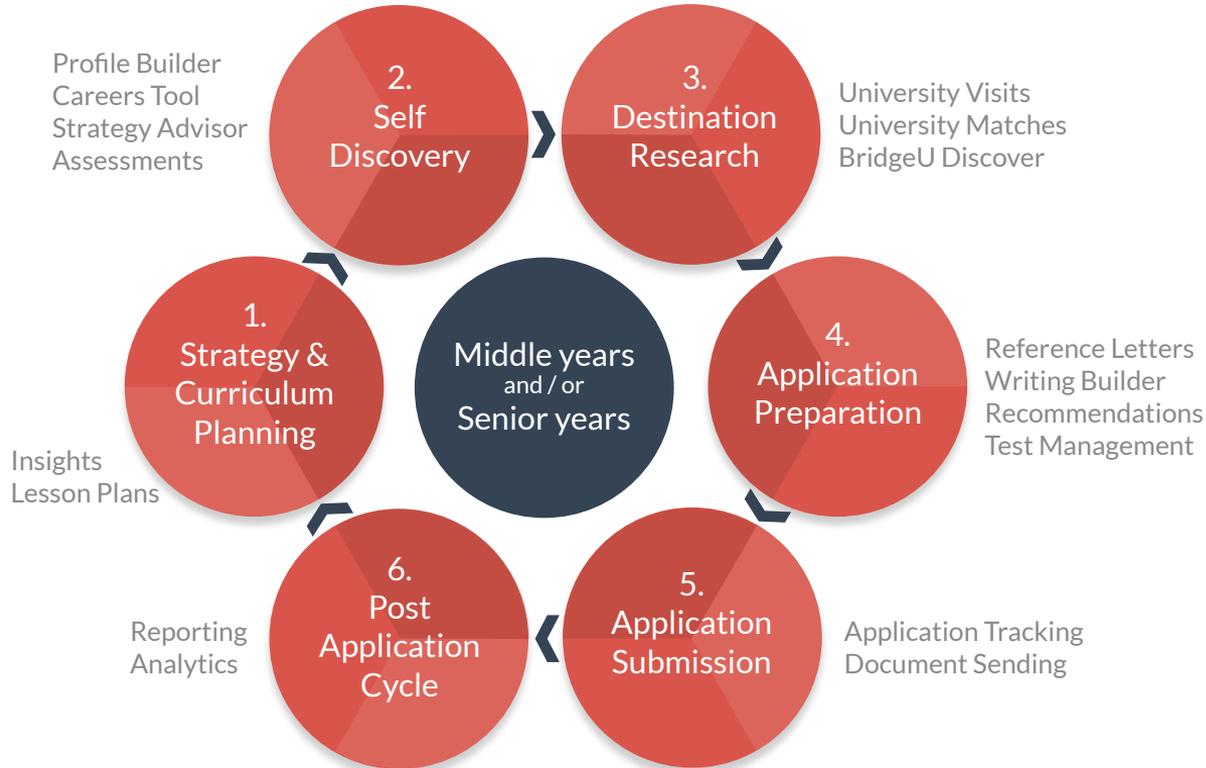


6 global
offices

Why we use BridgeU

Support for our entire guidance program

BridgeU equips our school with a comprehensive guidance curriculum to manage multiple year groups and destinations.



Supporting your child's journey

Who am I?

Personality assessments and
self discovery

What can I do?

Career planning and
education

Where shall I go?

University & course matching,
search and research

How do I get there?

University & course choices,
applications

What choice should I make?

Decision making,
matriculations

How BridgeU works with our school



Student account setup

Your child will have an account on BridgeU, using a secure username and password that can be accessed online from any browser.

Strategy & curriculum planning

BridgeU has teaching resources & lesson plans that can be embedded in our school's curriculum.

We also have a dedicated Customer Success team, offering continued professional training and product support. Your child will as well receive support and answers to their questions on live-chat directly from a BridgeU representative during these hours:

- Mon-Fri 9:30am - 5:00pm (HKT)
- Mon-Fri 8:00am - 5:00pm (GMT).

Self-discovery & assessment

Help your child learn more about their interests and strengths, and connect their experiences to their long-term career aspirations. They will use BridgeU to explore job families and labour market trends and take personality tests designed to help them plan their careers and inform their university research and applications.

Personalised university recommendations

Your child can use BridgeU to explore over 28,000 universities worldwide and receive personalised matches for over 139,000 English - taught undergraduate courses in 11+ countries. BridgeU gives university recommendations based on their personal preferences and encourages them to apply to destinations they wouldn't have previously considered.

Application preparation

BridgeU will help from references and letters of recommendations to UCAS Personal Statements and Common App essays. With BridgeU we can submit, track and record document submission to over 3,000 universities and courses.

Post application review

BridgeU's Insights tool easily visualises our data, evaluate how our school competes and how our students university admission trends compare to other schools.

BridgeU uses

Task setting and student management

Monitor your child's progress



TASK MANAGEMENT



STUDENT OVERVIEW

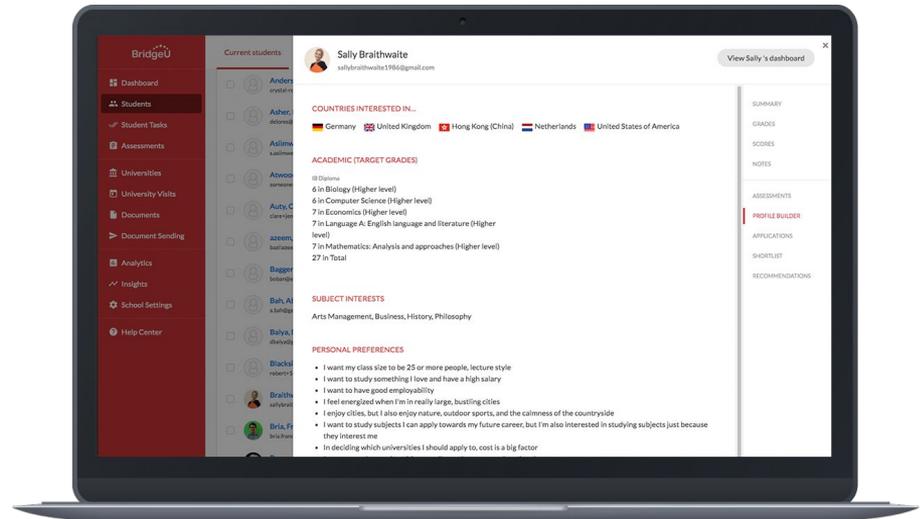


GRADES & SCORES

Keep track of child's progress as they conduct university research and make their applications

The school will set tasks for them to complete

The school will log grades and test scores, application outcomes, and make notes



Student self discovery and assessment

Help them learn more about their interests and strengths and connect their experiences to their long-term career aspirations.



CAREERS TOOL



STRATEGY ADVISOR



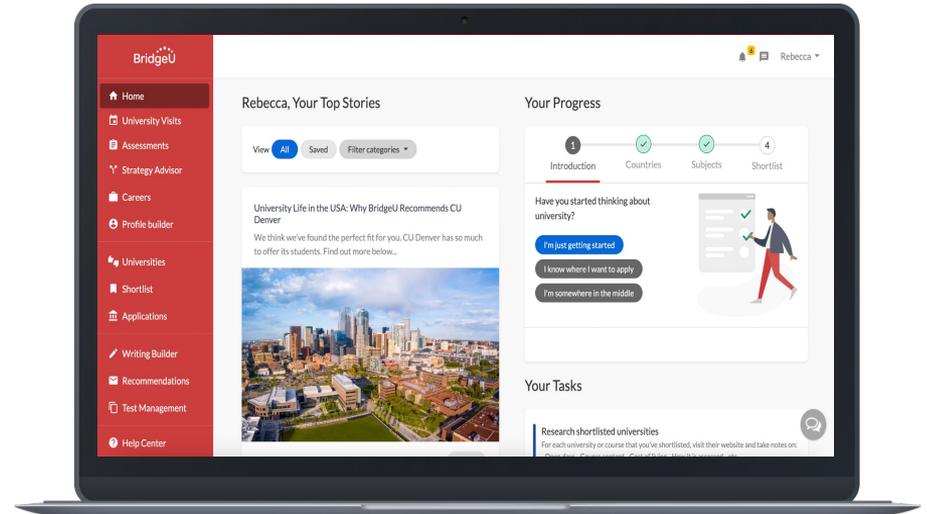
ASSESSMENTS



DISCOVER

Your child can explore career pathways, analyse their skills and take personality tests

An engaging homepage that helps them learn and grow



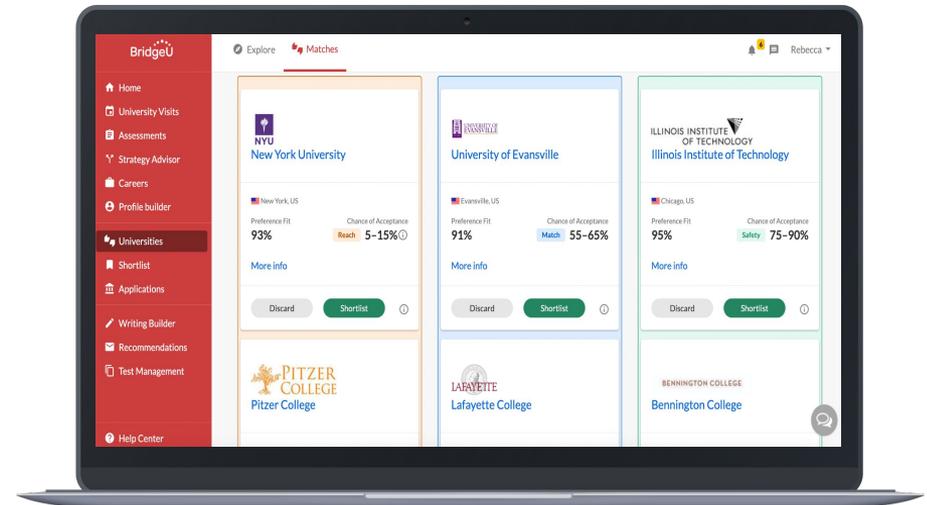
Destination research and personalised recommendations

Your child can explore over 28,000 universities in 200+ countries and get personalised matches for over 139,000 English-taught undergraduate courses in 11+ countries.



Your child receives personalised matches based on their preferences

Find university information without leaving the BridgeU platform



Disclaimer

The next slide 'Connect with global universities' is about our partner universities, and how schools can connect with them. We do not connect with all universities so it is worth clarifying this to parents if they bring this up.



Connect with global universities

BridgeU will help our school form connections with admissions reps from leading global universities



UNIVERSITY CONNECT

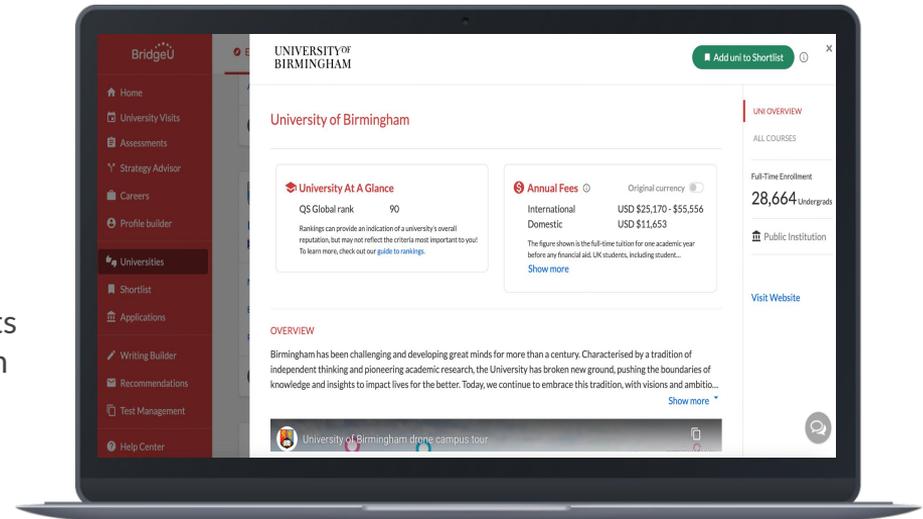


VIRTUAL SHOWCASES



EXCLUSIVE CONTENT

Our school will book university visits & connect with global admissions reps, taking part in local, global, and virtual events
Your child will receive scholarships and fast-track application pathways exclusive to BridgeU students



Quick, easy and accurate application preparation

With BridgeU the school will prepare, manage and track all of your child's application submissions in one place.



REFERENCE LETTER

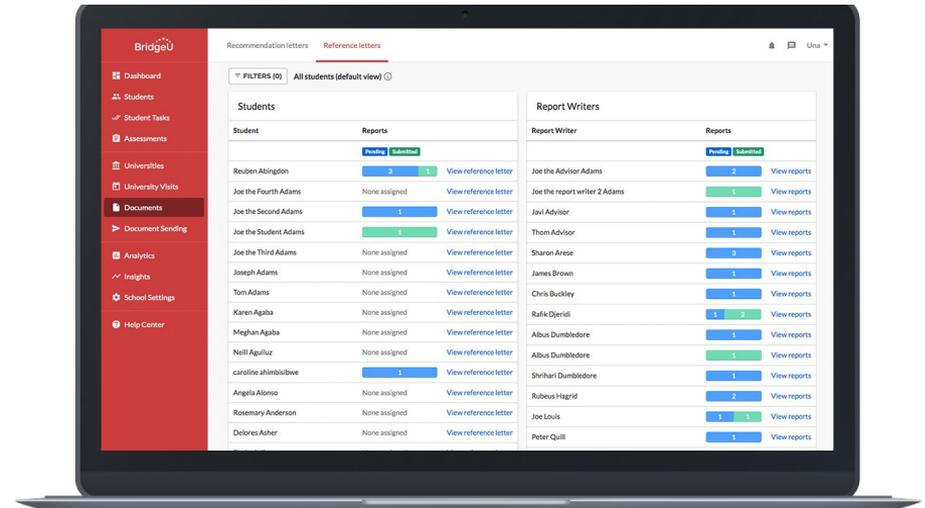


WRITING BUILDER



RECOMMENDATIONS

The school will understand exactly what's required to complete applications and conform to standards as such as UCAS or Common App.



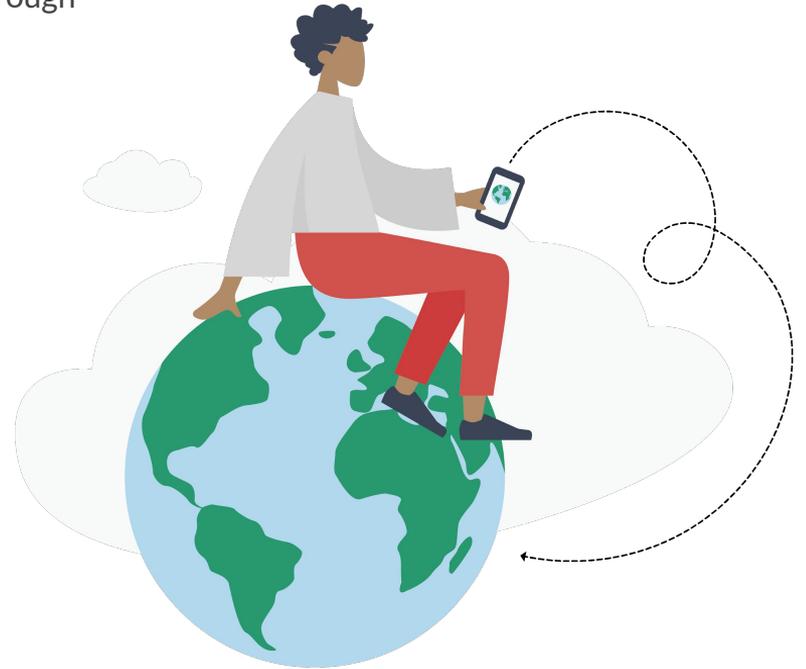
Counselling Plan

BridgeU is already set up to accommodate the needs of university and career counselling for kids in Grade 9 to Grade 12. We will engage students through the use of features and activities suited to the grade they are in.

We have activities planned for students in each grade.

Jump to the plans for:

- [Grade 9](#)
- [Grade 10](#)
- [Grade 11](#)
- [Grade 12](#)



University and career counselling plan for G9/Y10

Deadline	Task	BridgeU feature	Resources	Tips for parents
[DD/MM/YY]	Complete the Strategy Advisor	Strategy Advisor	<ul style="list-style-type: none">• BridgeU Bootcamp: Online lesson 1	Help your child with recognising interests, strengths and skills
[DD/MM/YY]	Take the KTS - Assessments tests	Assessments	<ul style="list-style-type: none">• BridgeU Bootcamp: Online lesson 3• Blog post on KTS assessments tests	Help your child fill out each assessment test checklist (downloaded from here)

University and career counselling plan for G10/Y11

Deadline	Task	BridgeU feature	Resources	Tips for parents
[DD/MM/YY]	Complete the Strategy Advisor	Strategy Advisor	<ul style="list-style-type: none"> BridgeU Bootcamp: Online lesson 1 	Help your child with recognising interests, strengths and skills; Have they done anything memorable that has informed who they are? Have they travelled somewhere, or done an extracurricular activity that has enhanced their skillset?
[DD/MM/YY]	Take the KTS - Assessments tests	Assessments	<ul style="list-style-type: none"> BridgeU Bootcamp: Online lesson 3 Blog post on KTS assessments tests 	Help your child fill out each assessment test checklist (downloaded from here) What were the results? How does your son/daughter's learning style and career assessment tests fit with their own ambitions?
[DD/MM/YY]	Explore the Careers tool & choose career paths	Careers tool	<ol style="list-style-type: none"> BridgeU Bootcamp: Online lesson 2 Careers Circle Help Sheet 	Discuss with your child his/her career report. Discuss employability, education and alternative professions similar to the one he/she picked.

University and career counselling plan for G11/Y12

Deadline	Task	BridgeU feature	Resources	Tips for parents
[DD/MM/YY]	University Matches	Profile builder & University matches	<ul style="list-style-type: none"> • Country guides • BridgeU bootcamp: Lesson 4&5 • Chance of Acceptance 	Help your child understand Chance of Acceptance and research universities that fit their preferences. Are there universities in their Recommendations list that they might not have previously considered?
[DD/MM/YY]	Personal Statement/ Essay Writing	Writing Builder	<ul style="list-style-type: none"> • Guide: US application essays • Guide: UK Personal Statement 	Help your child getting started with the essay and telling his/her story. Tip: have him/her complete the strategy advisor first, and use the report to start writing their essay.
[DD/MM/YY]	Recommendations & References	Recommendation requests	<ul style="list-style-type: none"> • How to Get a Great Letter of Recommendation 	Help your child understand how to ask for recommendations: identify teachers that know your child well and can really comment on his/her applications.

University and career counselling plan for G12/Y13

Deadline	Task	BridgeU feature	Resources	Tips for parents
[DD/MM/YY]	University Matches	Profile builder & University matches	<ul style="list-style-type: none"> • Country guides • BridgeU bootcamp: Lesson 4&5 • Chance of Acceptance 	Help your child understand Chance of Acceptance and research universities that fit their preferences.
[DD/MM/YY]	Finalize University List	Shortlist & Applications	Blog post on how to start researching Universities	Help your child with the research of universities relevant information (see blog post) Discuss what universities they plan to apply to and help them complete their university application list.
[DD/MM/YY]	Register your offers and acceptances	Record application status	Blog Post: University Application: What To Do When Universities Make Their Decisions	Help your child keep track of the application outcomes they receive and updating their applications status on BridgeU.

Assisting students with BridgeU resources

BridgeU offers resources for counsellors and parents to stay up to date and understand more about university applications & career planning.

[BridgeU Bootcamp](#)



A series of lessons designed for students, to up your game for College & University Applications in six weeks. BridgeU has come up with this online series to support your child in keeping track with university counselling.

[BridgeU blog](#)



Follow BridgeU's blog if you want to stay up to date and get helpful guidance tips and insights which are delivered straight to your inbox. Subscribe to learn more!

[Virtual University Showcases](#)



In the absence of in-person university visits, BridgeU is bringing the visits to your homes. In this series of webinars admissions reps will share information about their universities and take your questions.

Assisting students: School's resources

Our school also recommends that you check and monitor these resources on our website

[name and link]

Description.....

[name and link]

Description.....

Thank you!

World-class university &
careers guidance for global
secondary schools

Empower your students.
Inform your guidance strategy.
Improve outcomes.



CONTACT:
hi@bridge-u.com

BridgeÜ

www.bridge-u.com